



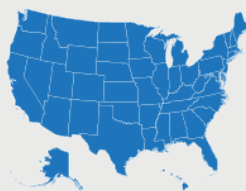
# WE COUNT

MEASURING THE HUMAN TOLL  
OF INCONTINENCE

Urinary incontinence is common in women going through menopause, but **help is available**



**50-60%**  
of postmenopausal  
**women** experience  
urinary incontinence



More than **1 million women** in the U.S. enter menopause every year.



**Quality of Life scores** are **30% to 40% lower** in menopausal women with untreated incontinence



**Up to 40% of perimenopausal women** report new or worsening bladder leaks



Women who've gone through menopause are **twice as likely to develop incontinence**



**Stress urinary incontinence** is the most common type of leakage in menopausal women



**Only 1 in 4 women** with menopause-related incontinence seek medical help



If you're struggling with incontinence during menopause, you're not alone. Help is available right now - click here to download your free guide today:

**NAFC.org/  
we-count**