**LEVA INSURANCE COVERAGE EMAIL REQUESTS**

**EXAMPLE EMAIL #1: REQUEST FOR LEVA COVERAGE/DENIED COVERAGE**

Subject line: Please Cover Leva, UI Treatment

Dear \_[insert insurance company name]\_\_\_\_\_\_\_\_\_ Policy Team,

I am writing to urge \_\_[insert insurance company name]\_\_\_\_to broaden its coverage to include treatment options for women’s urinary incontinence (UI), specifically the *Leva* Pelvic Health System. *Leva* is an at-home, first-line, FDA-cleared therapy that is clinically proven to reduce bladder leakage in women.

[insert personal experience/story]

My doctor recommended *Leva* to me as an effective first-line option for my UI based on extensive clinical research – but unfortunately, due to the current lack of insurance coverage, I was unable to pursue *Leva*. Without treatment, my UI could worsen, leaving me with fewer viable solutions that are costly or more invasive than the convenience and effectiveness that *Leva* offers.

I kindly ask that you consider including *Leva* in your coverage to benefit all women who live with UI and are looking for treatments that help them regain confidence and restore their health.

Thank you for your attention.

[add your name]

**EXAMPLE EMAIL #2: DENIED COVERAGE FOR LEVA & PAID OUT OF POCKET**

Dear \_[insert insurance company name]\_\_\_\_\_\_\_ Policy Team,

I am reaching out to urge \_\_[insert insurance company name] to provide comprehensive coverage for women’s health as part of the \_\_\_[insert insurance company name]\_\_\_ plan – particularly for the *Leva* Pelvic Health System, an FDA-cleared and clinically proven at-home treatment option for women suffering from urinary incontinence (UI). *Leva* is a non-invasive, prescription-required treatment for UI that empowers women – like me – to treat urinary incontinence from the comfort and privacy of their own home.

[insert personal experience/story]

I chose to pay out of pocket for my treatment because \_\_[insert insurance company name] \_\_\_\_\_ denied my request to cover this therapy. The *Leva* treatment improved my UI symptoms, helped me regain control of my health, and gave me the freedom and confidence to live my life again. Unfortunately, many women will not have that same experience because of the lack of insurance coverage. And because of that, their condition may worsen until they’re left with no other treatment option, but costly medications with side effects or expensive and invasive surgery. Women deserve access to *Leva* with little to no out-of-pocket costs. I request that you update your medical policy to make this a reality.

I appreciate your consideration.

[add your name]

*Source: Leva Pelvic Health*

\**Plan deductibles, co-pays, and benefit exclusions may apply.*