

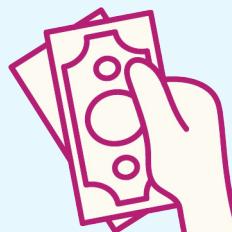


We COUNT

MEASURING THE HUMAN TOLL
OF INCONTINENCE

Incontinence isn't just a physical challenge - it can be financially debilitating, as well.

Incontinence
can cost
**\$900 -
\$4,000**
per year



More than half of patients
spends \$50 or more per
month on absorbent
products alone.



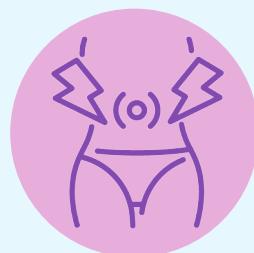
Nearly 1 in 5 patients
spends \$100+ per
month to manage their
incontinence



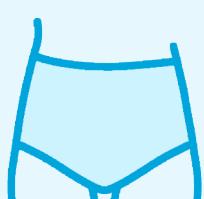
For 1 in 3 patients,
absorbent products make
up as much as 60% of
their monthly budget.



70% of patients choose
absorbents over food or
medicine when forced to
choose



Nearly 1/4 of women
miss work because of
incontinence



Medicare typically does
NOT cover pads, adult
diapers or disposable
underwear



When it comes to incontinence, numbers are important,
especially where your wallet is concerned. Learn more
about ways you can cut the cost by visiting us today:

**NAFC.org/
we-count**